

## OneNKY Summit Series Amplifies New Initiatives and Addresses Community Challenges

*October 27 event preceded by sessions focused on Growth, Health and Education  
led by local experts*

**Covington, KY:** The OneNKY Alliance convened its annual Summit Series on October 27 bringing together Northern Kentucky's growth organizations, elected officials, business, and community leaders. Sessions held in early fall, focused on Growth, Health and Education identified challenges and potential solutions within the community, which shaped content for the event.

"Tremendous progress is underway within Northern Kentucky as we build our 22<sup>nd</sup> century OneNKY," said Garren Colvin, OneNKY Alliance Board Chair and President/CEO, St. Elizabeth Healthcare. "An enormous amount of innovative thought and effort is invested by many into these exciting transformative initiatives."

"We will leverage the results from the OneNKY Summit Series as new initiatives are shaped. Our momentum continues in high-gear as we work together to identify gaps and provide solutions for our community," said Karen Finan, OneNKY Alliance President & CEO.

The October 27 Summit event included announcements and updates related to key initiatives:

- LINK Media, a new multi-media platform specifically focused on news, information and entertainment created for Northern Kentucky and led by talented, media professionals including Lacy Starling, Chief Executive Officer, Michael Monks, Chief Content Officer and Mark Collier, Chief Operating Officer. The OneNKY Alliance incubated this effort over 2 years, noting the need for a stronger voice given the media void in the market. Northern Kentucky University, NKY Chamber and the Horizon Community Funds will join the Alliance as appointments to the governing board. <https://onenkyalliance.com/link-media/>
- The Moonshot for Equity program customized by education firm EAB and introduced by Northern Kentucky University and Gateway Community & Technical College. These local institutions are partnering with Miami University and Cincinnati State to take significant and measurable steps to close equity gaps within regional clusters of two- and four-year colleges and universities by 2030. A Challenge to create similar measurable efforts in NKY's business and health sectors was issued, as work on Diversity Equity and Inclusion continues. <https://onenkyalliance.com/moonshot-for-equity/>

- The Kenton County Tax Portal Pilot led by Judge Executive Kris Knochelmann bringing efficiency and convenience to the collection of business tax and fees. The pilot will begin with area realtors in early 2022 with the intent to expand to the business community once vetted. Through its ease of use and high-tech access, the portal has regional application. <https://onenkyalliance.com/kenton-county-tax-portal-pilot/>
- NKY at a Glance - This new series will provide community information enhancing knowledge and voice within the NKY Metro. Northern Kentucky University research team provided the initial segment focused on structure and spending with more programming to come in 2022. <https://onenkyalliance.com/nky-at-a-glance/>
- OneNKY Frankfort, an existing facility offering presence and identity for NKY was featured as the community continues to pursue resources and recognition in Frankfort and Washington DC. Within walking distance to the Capital, the facility offers co-working and event space. Opened in 2020, the facility has been frequently utilized by various growth organizations, business, and community leaders. <https://onenkyalliance.com/onenky-frankfort/>
- Plans continue for the OneNKY HQ facility bringing together growth organizations with a stronger, more unified identity as an economic growth driver. The 34,000 square foot facility located at the foot of the Roebling Bridge in Covington, will house the NKY Chamber, Tri-ED, meetNKY, Catalytic Fund, Horizon Community Funds and the OneNKY Alliance. <https://onenkyalliance.com/onenky-hq/>

Enjoy the full production of the October 27 OneNKY Summit at  
<https://onenkyalliance.com/onenky-summit-presentation/>

*The OneNKY Alliance is a group of dedicated CEOs with a passion for the community. Its focus on a variety of regional initiatives since 2017 has generated key results for NKY.*  
<https://onenkyalliance.com/>