
ACCELERATE

OneNKY >>>>>>

Our
5th
Annual
Community
Gathering

OneNKY[®]
Summit Series

Presented by:
OneNKY[®]

ALLIANCE



Thank you to our partners



Carol Ann and
Ralph V. Haile, Jr.
FOUNDATION



WE ARE STRONGER AS
ONE

UNITY at the Core!

MODERATOR:

Karen Finan

President & CEO,
OneNKY Alliance

OneNKY
ALLIANCE



William P. Butler

Chairman, Corporex Companies, LLC



Robert A. Heil

CEO, KLH Engineers, Inc



Lacy Starling

President & CEO, LINK Media, LLC

Incubated & Launched since 2017



OneNKY[®]
Summit Series



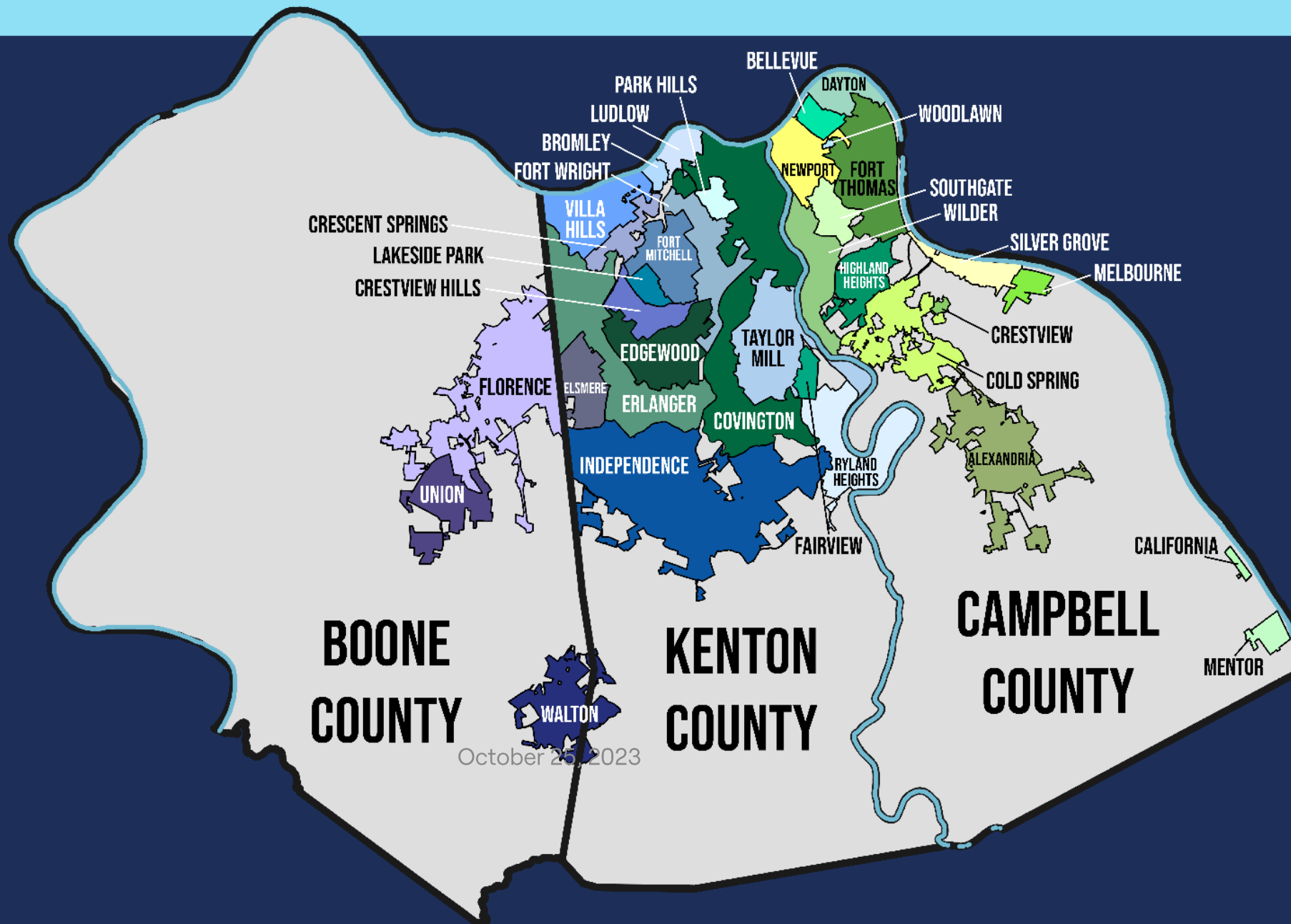
OneNKY[®]
Frankfort



OneNKY[™]
Center



NORTHERN KENTUCKY COUNTIES & CITIES



- NKY Metro (Unofficial Metro) – 3 Counties – **400,000 people**
- **37 cities** (15 in Campbell, 19 in Kenton, 3 in Boone)
- **17** are smaller in population than Triple Crown neighborhood (pop. 5,000)
- **66** special taxing districts
- **26** police departments
- **13** public school districts & **1** private
- **22** taxing fire districts

LINK
Media



OneNKY[®]
Frankfort

HEALTH Focus Creates a Vibrant Community

MODERATOR:
Sylvia Buxton

President & CEO,
North America,
Perfetti Van Melle



Garren Colvin

President & CEO, St. Elizabeth Healthcare



Kate Schroder

President & CEO, Interact for Health



Kris Attema

Florence Site Head, Citi

Health Policy

Congrats to the Cities of Bellevue, Dayton and Highland Heights, KY

Leading the way to a smoke-free NKY
Thank you for your leadership!

Breathe Easy NKY **INTERACT FOR HEALTH** **St. Elizabeth HEALTHCARE**

SUPPORT A SMOKE-FREE NKY HERE

Infrastructure



RiverFront Commons



CORA Trails (Hiking, Biking, Walking)

YOU CAN DREAM IT.
YOU CAN BUILD IT.
YOU CAN DO IT.
ALL IN OneNKY

CORRIDOR OF COMMERCE Meets Community Strategy

MODERATOR:

Amy Spiller

President, Duke Energy Ohio and Kentucky



Chad Summe

Managing Partner, eGateway Capital



Candace McGraw

CEO, Cincinnati/Northern Kentucky International Airport



Kevin Canafax

Vice President Public Affairs, Fidelity Investments



Lee Crume

President & CEO, BE NKY Growth Partnership



A Corridor of Commerce in the Heartland

“Corridor of
Commerce
Focusing on
Policy and
Infrastructure
related to our
existing assets”

Major Businesses





INTRODUCTION

Dr. Joseph Chillo

President, Thomas More University

OneNKY Board Member





EDUCATE NKY

MISSION

Lead and guide the exploration and adoption of innovative approaches to PreK-12 education in the Northern Kentucky region that will improve outcomes for all children and their families.

VISION

A Northern Kentucky education ecosystem that ignites every eager, vibrant mind.

EducateNKY Values



- **Truth:** We are a data-informed, data-driven, and data-refined organization.
- **Authenticity:** We collaborate with passionate people who teach, work, live in, and are wholly committed to making an impact in NKY.
- **Transparency:** Solutions, not stop-gaps. We address the realities, inequities, and toughest challenges facing NKY families.
- **Bravery:** We are unafraid to lead the charge and advocate for every child and family in our community.
- **Optimism:** There is no challenge too big or complex.

Original Governance Board



Garren Colvin		President & CEO, St. Elizabeth Healthcare
Normand Desmarais		Co-Founder, Tier 1 Performance Solutions
Karen Finan		President & CEO, OneNKY Alliance
Greg Fischer	<i>Board Chair</i>	Chairman, Fischer Homes
Tim Fogarty		Chief Executive Officer, WCM Holdings, Inc.
Robert Heil		Chief Executive Officer, KLH Engineers, Inc.
Jack Kenkel	<i>Treasurer</i>	Retired President, Victory Bank
Lynn Schaber	<i>Secretary</i>	Community Volunteer
Matt Smith	<i>Legal Counsel</i>	Attorney-at-Law, Ziegler & Schneider, P.S.C.
Jim Votruba	<i>Vice Chair</i>	President Emeritus, Northern Kentucky University

Current Governance Board



Catrena Bowman		Executive Director, NKY Community Action Commission
Garren Colvin		President & CEO, St. Elizabeth Healthcare
Normand Desmarais		Co-Founder, Tier 1 Performance Solutions
Karen Finan		President & CEO, OneNKY Alliance
Greg Fischer	<i>Board Chair</i>	Chairman, Fischer Homes
Tim Fogarty		Chief Executive Officer, WCM Holdings, Inc.
Robert Heil		Chief Executive Officer, KLH Engineers, Inc.
Jack Kenkel	<i>Treasurer</i>	Retired President, Victory Bank
Alaria Long *		PhD Student Representative, UC Irvine (Recent Covington Holmes Graduate)
Brian Neal		Chief Executive Officer, Accelerate Great Schools
Lynn Schaber	<i>Secretary</i>	Community Volunteer
Chuck Session		Executive in Residence, Northern Kentucky United Way
Matt Smith	<i>Legal Counsel</i>	Attorney-at-Law, Ziegler & Schneider, P.S.C.
Jim Votruba	<i>Vice Chair</i>	President Emeritus, Northern Kentucky University

*Designates non-voting

Advisory Council



Jay Becker	Founder/President, BLDG
Mike Borchers	Superintendent, Ludlow Independent Schools
Jay Brewer	Superintendent, Dayton Independent Schools
Bonita Brown	VP/Chief Strategy Officer, Northern Kentucky University
Joseph Chillo	President, Thomas More University
Mike Clines	State Representative, District 68
Brent Cooper	President/CEO, NKY Chamber of Commerce
Ginni Fair	Dean, College of Education, Northern Kentucky University
Fernando Figueroa	President, Gateway Community & Tech. College
Alvin Garrison	Superintendent, Covington Independent Schools
Sarah Giolando-Matlin	SVP/Chief Strategy Officer, St. Elizabeth Healthcare
Nancy Grayson	President/CEO, Horizon Community Funds of NKY

Tom Haggard	Executive Director, Kentucky Out-of-School Alliance
Jordan Huizenga	VP of Development, Beech Acres
Lauren Huizenga	General Counsel, Wendel Inc.
Dave Knox	Executive Director, Blue North
Kendra McGuire	Superintendent, Diocese of Covington
Trish Miller	President, Notre Dame Academy
Rosanne Nields	VP, Planning & Govt Rel., St. Elizabeth Healthcare
Mark Perkins	Principal Broker, Pivot Realty
Kristi Phillips	Dir. Of Ed. Initiatives, Cincinnati Regional Business Com.
Randy Poe	President/CEO, Northern Kentucky Ed. Council
Stacie Strotman	Executive Director, Covington Partners
Jim Wulfeck	Partner, Center for Great Work Performance

The Road So Far – Next Steps



Since July 1, 2023:

- Focus on listening & learning – over 140 meetings with community stakeholders/leaders

Next Steps....

- Identifying issues & opportunities
 - Incubate new ideas
 - Accelerate existing initiatives
 - Activate policy change
- Seeking *systemic* change

EDUCATE NKY

LANDSCAPE ASSESSMENT

Cheye Calvo

Landscape Assessment,
C Squared Strategies, LLC

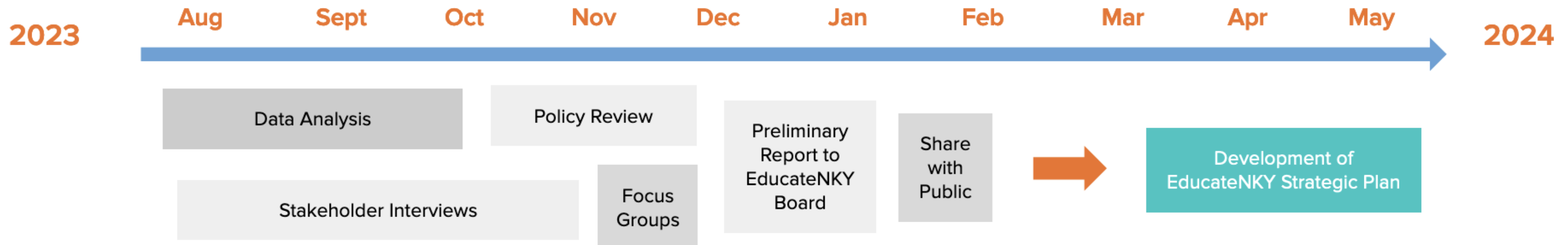


NKY Education Landscape Assessment

Educate NKY has partnered with **Cheye Calvo** with **C Squared Strategies** to perform an objective assessment of Northern Kentucky's education landscape.

- Components include extensive data analysis, reviews of the financial, legal, and political parameters, and broad stakeholder engagement, outreach, and input.
- Education ecosystem is defined broadly to include early learning and care, K-12 public and private systems, nonprofit partnerships, government supports, and postsecondary options.
- Outcome will be an honest and fact-based assessment with clear and direct findings and recommendations for potential strategies and actions.

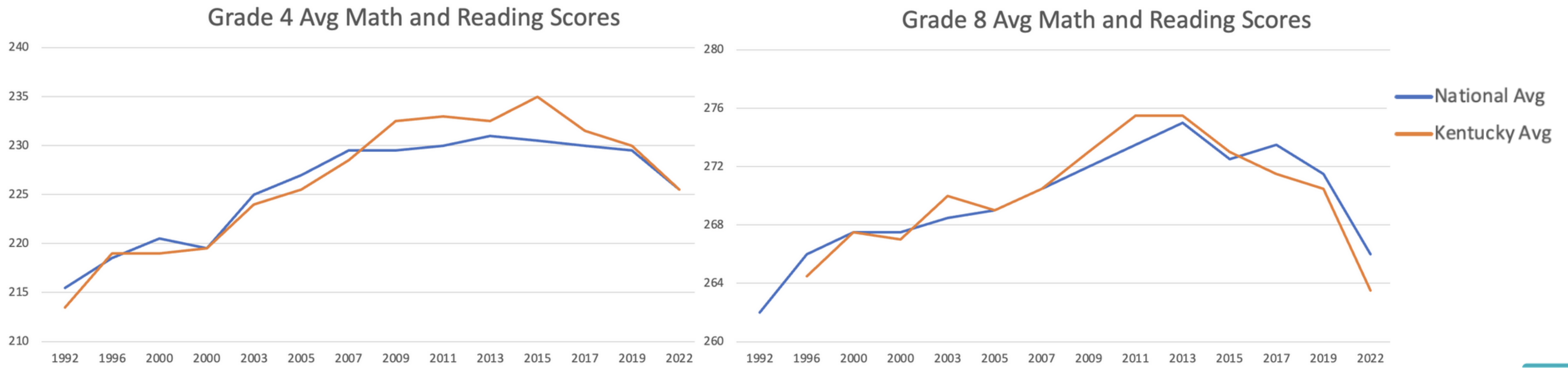
Project Timeline



NKY Landscape Analysis

Benchmarking Kentucky's School Performance

Kentucky's fourth and eighth grade averages on the National Assessment of Educational Progress (NAEP) grew rapidly from the 1990s, overtaking national averages from 2009 through 2015, before significantly declining in recent years.

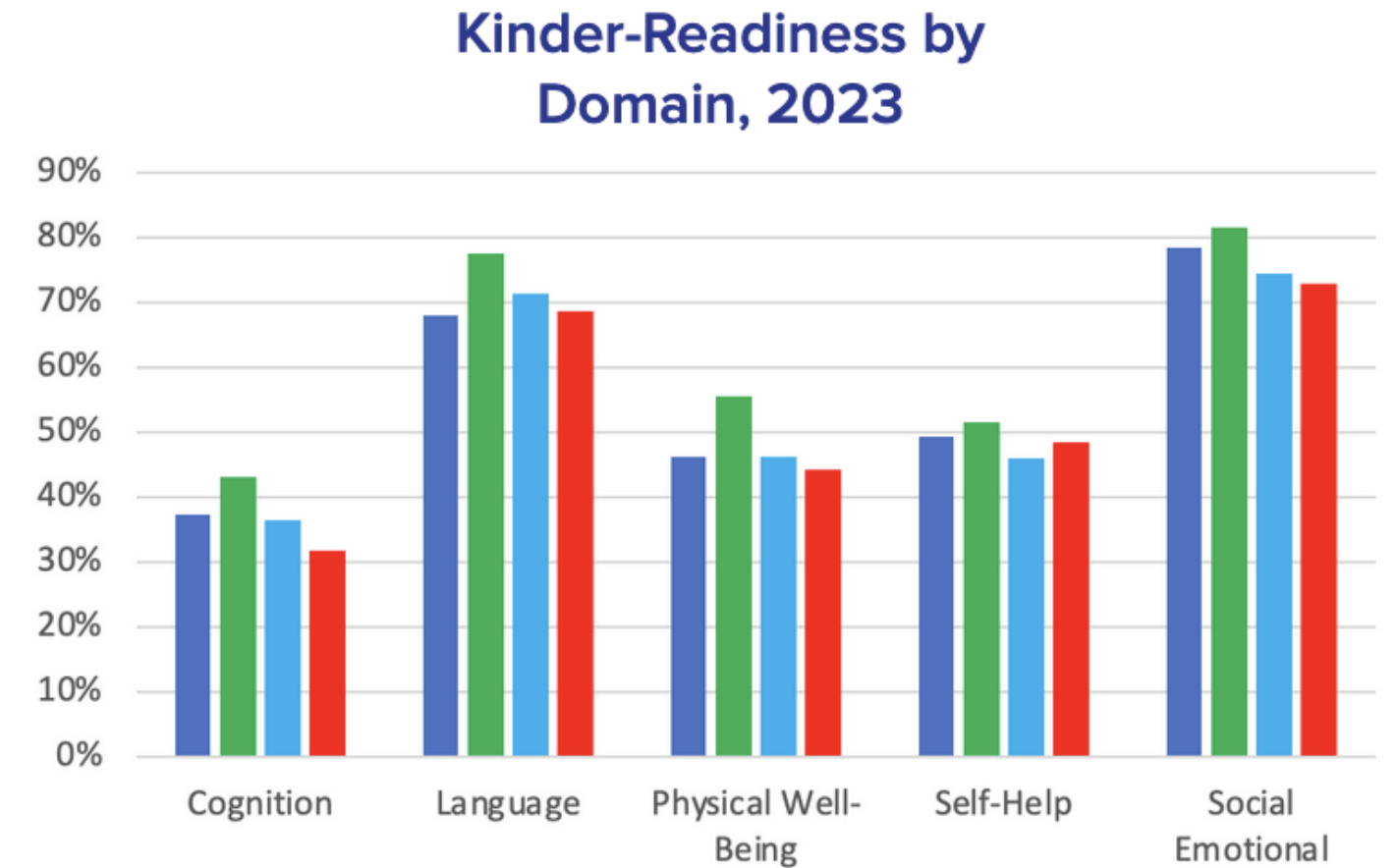
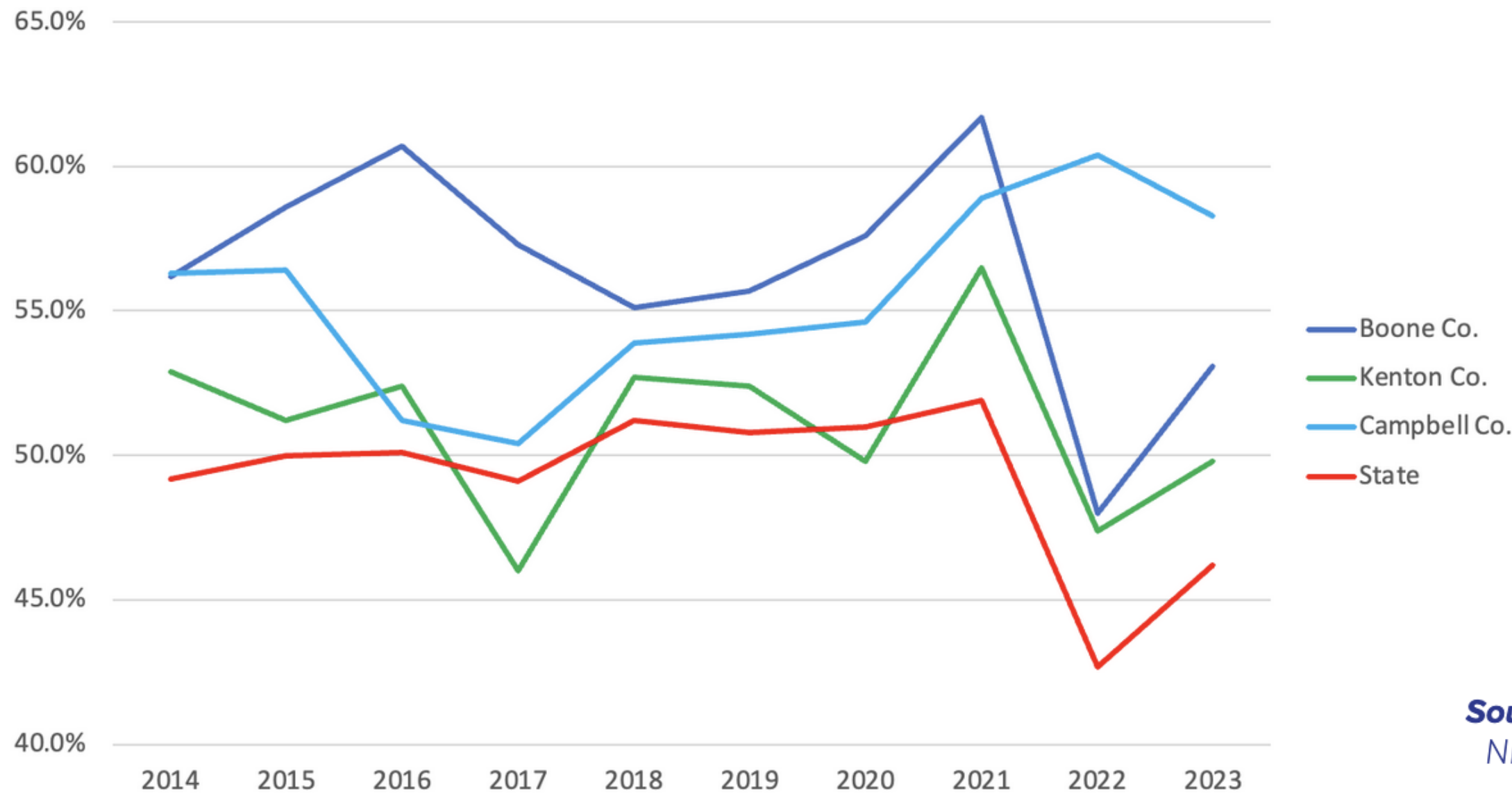


Source: National Assessment of Educational Progress, 2022

NKY Landscape Analysis

Kindergarten Readiness through 2014-2023

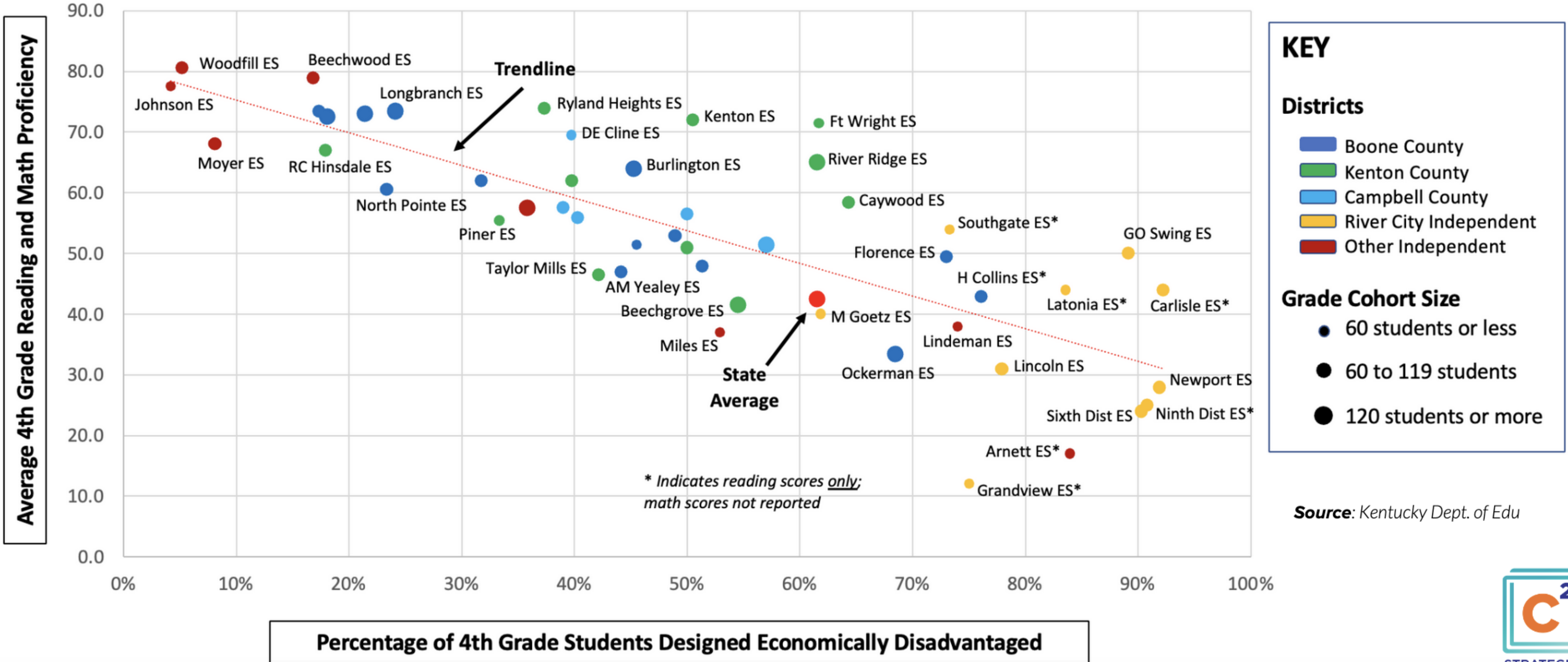
There is a through line between NKY's kindergarten readiness rates – especially gaps in cognition, well-being, and self-help – and employers' emphasis on essential skills like communications, critical thinking, problem-solving, and work ethic.



Sources: KY Stats Early Childhood Profile, 2023
 NKY Education Council Career Readiness Report, 2019

NKY Landscape Analysis

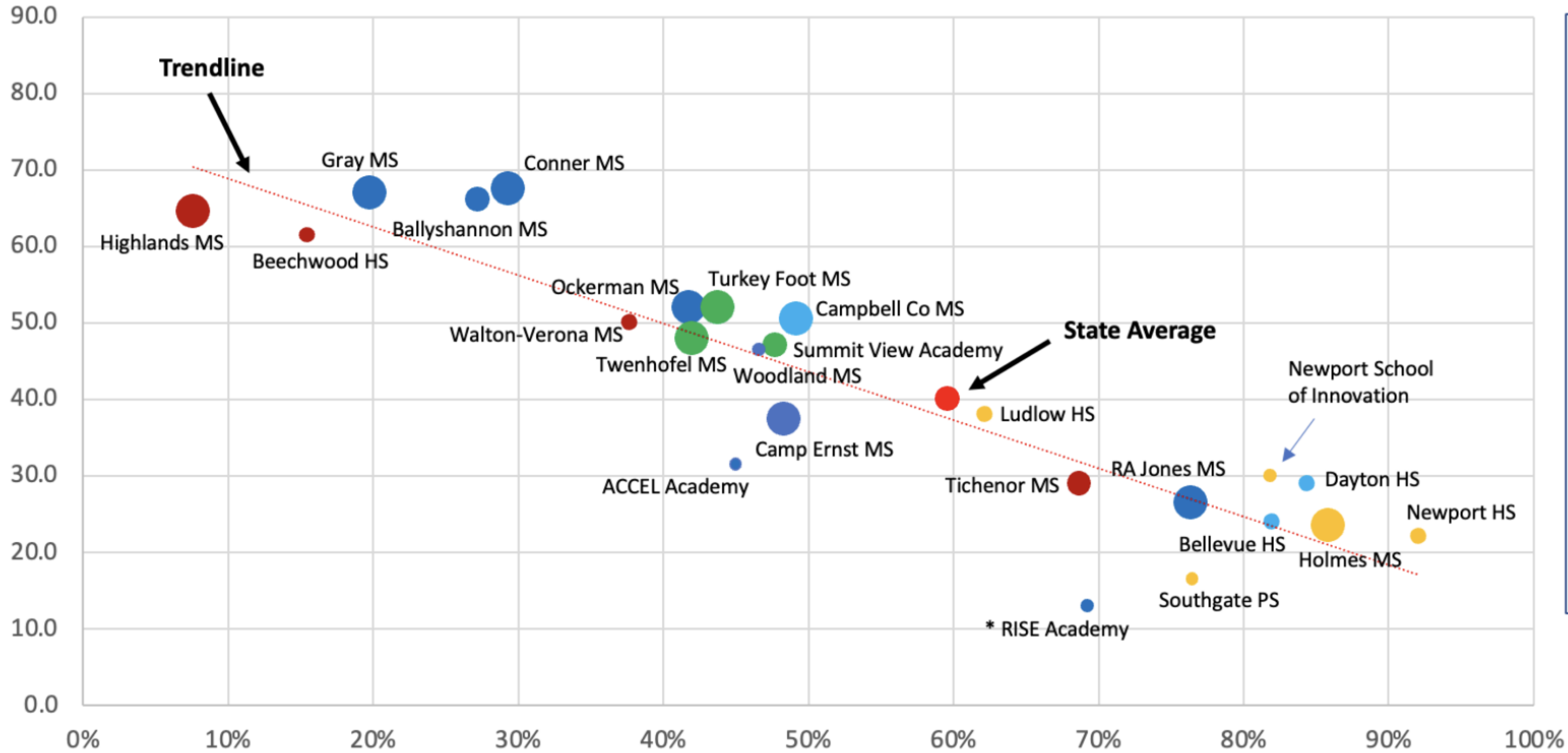
Elementary School Performance Scatterplot, 2022



NKY Landscape Analysis

Middle School Performance Scatterplot, 2022

Average 8th Grade Reading and Math Proficiency



Percentage of 8th Grade Students Designed Economically Disadvantaged

KEY

Districts

- Boone County
- Kenton County
- Campbell County
- River City Independent
- Other Independent

Grade Cohort Size

- 50 students or less
- 51 to 150 students
- 151 to 250 students
- 251 or more students

Source: Kentucky Dept. of Edu

Workshop Session – Table Feedback



Seeking systemic ideas vs. existing programs

Ex: Dual Credit expansion

“Systemic change is required when efforts to change one aspect of a system fail to fix the problem. The whole system needs to be transformed.”

Kindergarten Readiness (Prenatal to K)



What would it take to ensure all children in Northern Kentucky enter Kindergarten ready to learn?

Expansion of Opportunities at the Secondary Level



How do we infuse excitement, innovation and new approaches that will excite learners and their families at the secondary level?

Table Exercise



If you had a “blank page”and you do.

What systemic approaches will it take to address specific education challenges in Northern Kentucky?

Facilitator/note taker at each table. Several tables will report out when we reconvene.

We value your input!

Pick one issue or address both. 15 minutes total.

1. What would it take to ensure all children in Northern Kentucky enter Kindergarten ready to learn?
2. How do we infuse excitement, innovation and new approaches that will excite learners and their families at the secondary level?

Table Exercise

Questions

Pick one issue or address both.

15 minutes total

1. What would it take to ensure all children in Northern Kentucky enter Kindergarten ready to learn?
2. How do we infuse excitement, innovation and new approaches that will excite learners and their families at the secondary level?



Tim Hanner

President/CEO

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Nancy Costello

Logistics and Communications Lead

Nancy.Costello@educatenky.com



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Regional Umbrella Identity (RUI) Presentation and Workshop

PRESENTER:

Julie Kirkpatrick

President & CEO, meetNKY



What are NKY Attributes?

What top three attributes is NKY known for?

What are we NOT known for?

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OneNKY[®]
Summit Series



Your participation in the 5th Annual OneNKY
Summit is greatly appreciated.
Join us for the Networking Hour
from 5-6 p.m.